



P R E S S R E L E A S E :

**SSI GROUP EXPANDS E-COMMERCE PRESENCE
ZARA LAUNCHES ITS ONLINE STORE IN PHILIPPINES**

- **The complete collections for Women, Men and Kids will be available online across the market on October 23.**
- **Customers have an option to have their orders delivered at home or at accessible drop points across the Philippines, and through in-store pick up. Deliveries and returns to stores and drop points are free.**

Zara is launching its online store in Philippines on October 23 through a dedicated website www.zara.com/ph, where customers can find the brand's complete collection for Women, Men and Kids.

When browsing online, customers may also check the availability of items at any of the Zara stores in Philippines, as well as see recommended products.

With its integrated model of stores and online, customers can choose between picking up their orders at any of the nine (9) Zara stores in the country or at accessible drop points across the Philippines, or home delivery.

Delivery

Pick-up of items in store is free, and pick-up at home and at drop points is free on orders over Php 2,995. Deliveries will be made within 1 to 7 working days (1 to 3 days in Metro Manila; 3 to 5 days in serviceable areas; and 5 to 7 days in other locations).

Customers will have the possibility of returning purchased items free of charge at stores or from home collection within a 30-day period.

Zara's online store is designed to operate on any mobile device, using any browser and by means of its app, available in both iOS and Android versions. Payments can be made on delivery as well using major credit cards, including Visa, Mastercard, UnionPay and Paypal

Online customers may use the website chat box or send an email to contact.ph@zara.com for assistance with any order-related queries.

In the Philippines, **ZARA** is exclusively distributed by **International Specialty Concepts, Inc.**, a member of **SSI Group, Inc.**, and is located at Ayala Center Cebu, Glorietta 3, Greenbelt 5, Mega Fashion Hall, One Bonifacio High Street, Power Plant Mall, Shangri-la Mall, SM Mall of Asia, and Trinoma. Visit <https://press.zara.com/> and www.ssilife.com.ph or follow @ssilifePH on Instagram for more information.

About SSI Group, Inc:

SSI Group, Inc. is the leading specialty retailer in the Philippines with an extensive portfolio of established international brands that caters to all aspects of a quality lifestyle and is supported by a nationwide strategic retail presence. Leading the Philippine specialist retail market in terms of the size and breadth of its international brand portfolio and store footprint, SSI Group Inc. has also expanded its retail format offerings. The Group has a growing eCommerce presence, and operates e-commerce sites for Gap, Banana Republic, Beauty Bar, Lacoste, Payless, Superga, Dune London and Lush. The Group has also expanded into the hospitality industry with unique restaurant concepts such as SaladStop!, Shake Shack and Crystal Jade, which is opening 1Q 2020.

SSI is also the first specialty retail company to receive the Economics Dividend for Gender Equality (EDGE) Certification in the Philippines and in South East Asia, as it reinforces strong gender balance and an inclusive workplace culture.
